



Privacy Policy

Your Personal Data

Jennifer Mackerras (Activate You) will be what is known as the 'Controller' of the personal data you provide.

What we need

Unless otherwise agreed with you, I will only collect basic personal data about you. This information may include your name, home address, email address, and details of the motivation for you beginning lessons. I will also keep lesson logs as a record of each lesson interaction.

Why we need it

I need to know basic personal data in order to provide you with the services you have engaged me to provide, and to assert my right to be recompensed for these services. I will not collect any personal data from you that I do not need in order to fulfil my obligations to you as a teacher.

I will also send you information by email about my services. Any information you receive through my email campaign company (Mailchimp) is a result of your specific consent to subscribe to that service.

What we do with it

All the personal data I hold about you will be processed by me, and may be shared with the following third-party organisations:

- Email campaign company (Mailchimp)
- Appointment booking software company (YouCanBook.Me)
- Cloud storage (Evernote)

No other third parties will have access to your personal data unless there is a legal obligation for me to provide it. I will take all reasonable steps to ensure that your personal data is processed securely.

How long we keep it

I will generally keep your personal data for a minimum of 7 years, after which time it will be destroyed if it is no longer required for the lawful purpose(s) for which it was obtained. If you consent to marketing, any information I use for this purpose will be kept until you notify me that you no longer wish to receive this information.